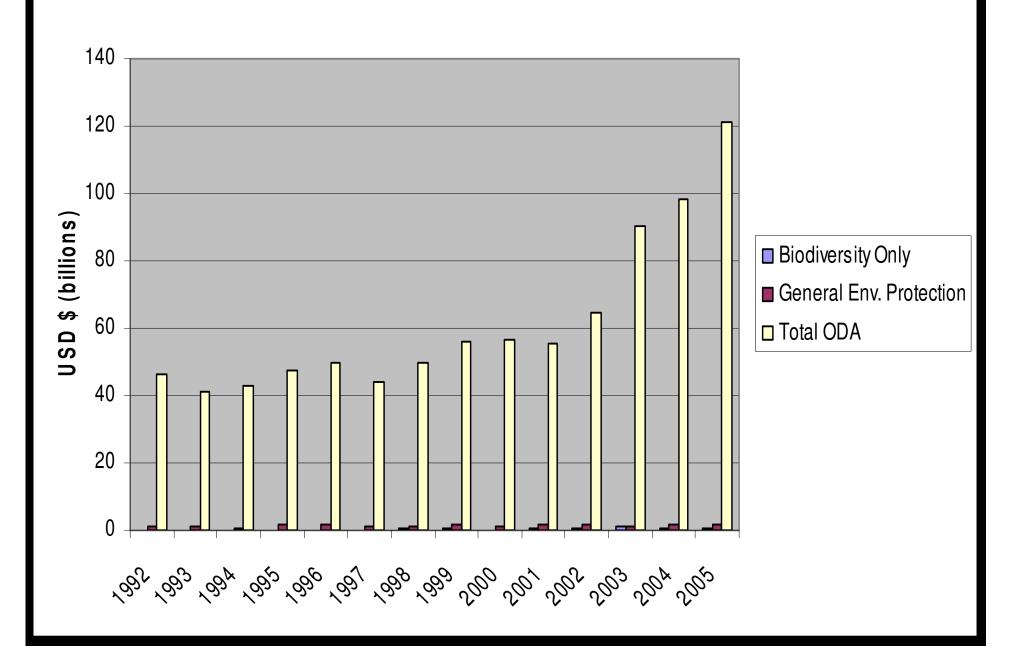
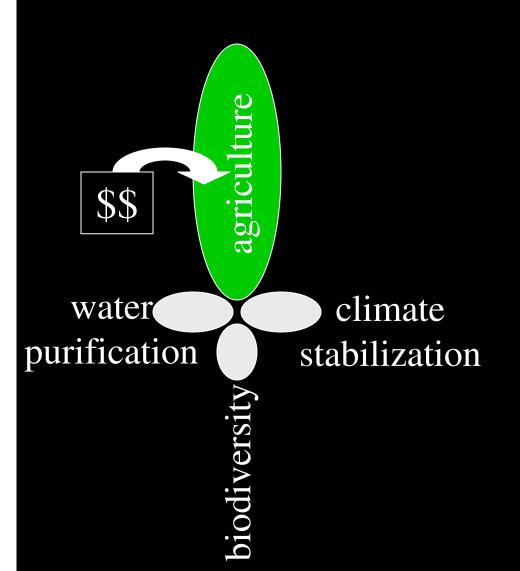


Ecosystem Services in Decisions Gretchen C. Daily

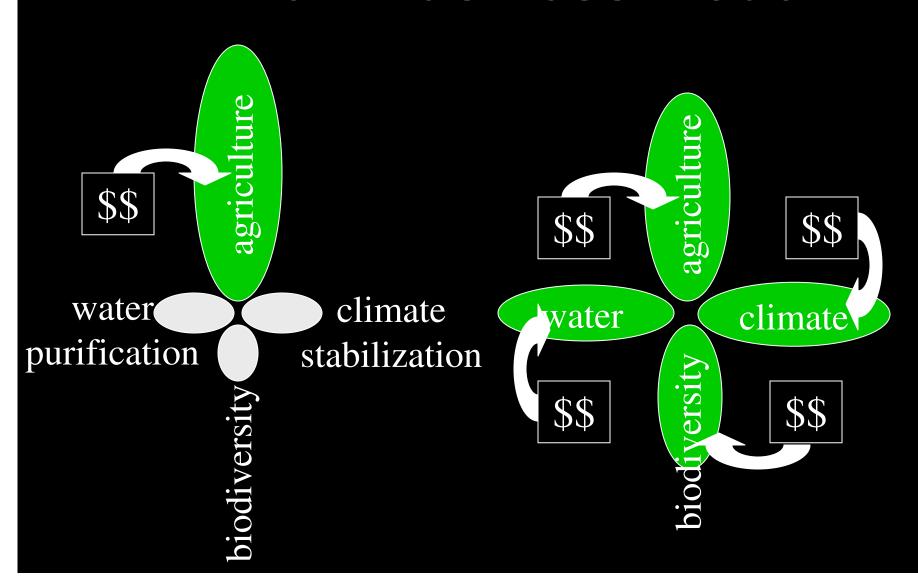
Overseas Development Assistance 1992-2005



A New Business Model



A New Business Model



The Economist

APRIL 23RD-29TH 2005

www.economist.com

Habemus Benedict XVI

PAGE 4

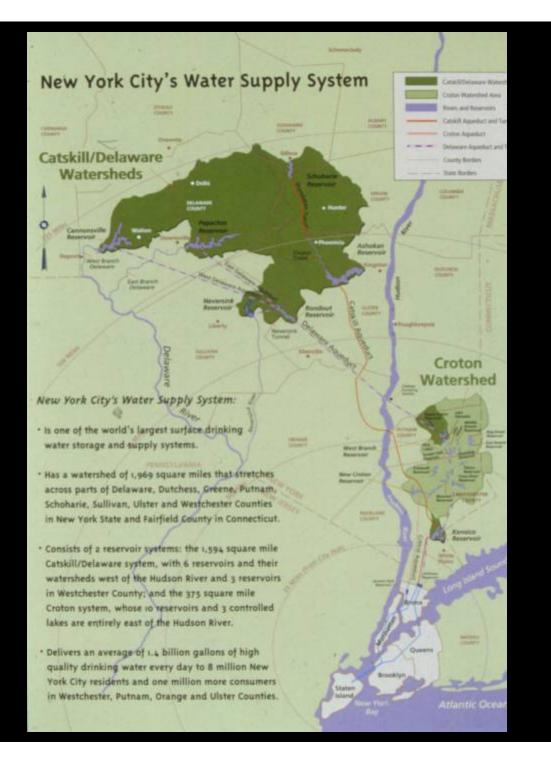
The China question

PAGES 12, 29 AND 41

The stockmarket's April stumble

Republicans, Abe and Condi

Rescuing environmentalism (and the planet)





NYC ~ Water Purification

PHYSICAL CAPITAL

FILTRATION PLANT

US\$ 6-8 BILLION

NATURAL CAPITAL

RESTORATION OF WATERSHED

US\$ 1-1.5 BILLION

Investment in Natural Capital



Investment in Natural Capital



Costa Rica Payment for Ecosystem Services



Climate Stabilization
Water Purification
Biodiversity Resources
Scenic Beauty
US\$50 / ha-yr

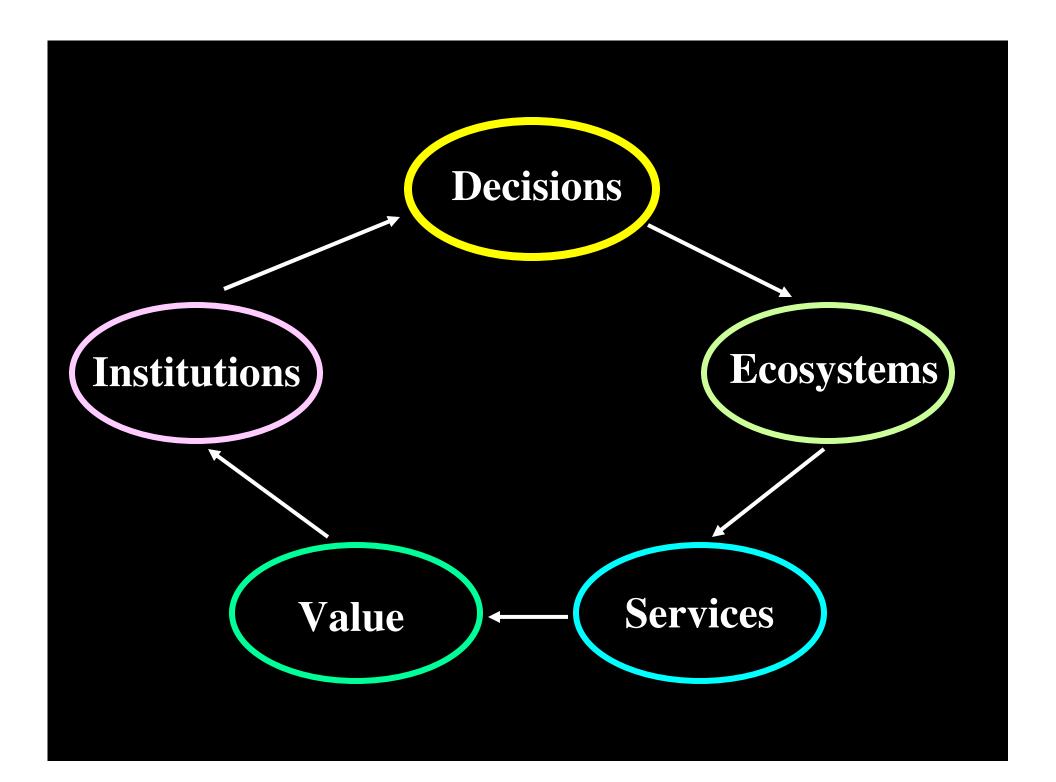
The Challenge

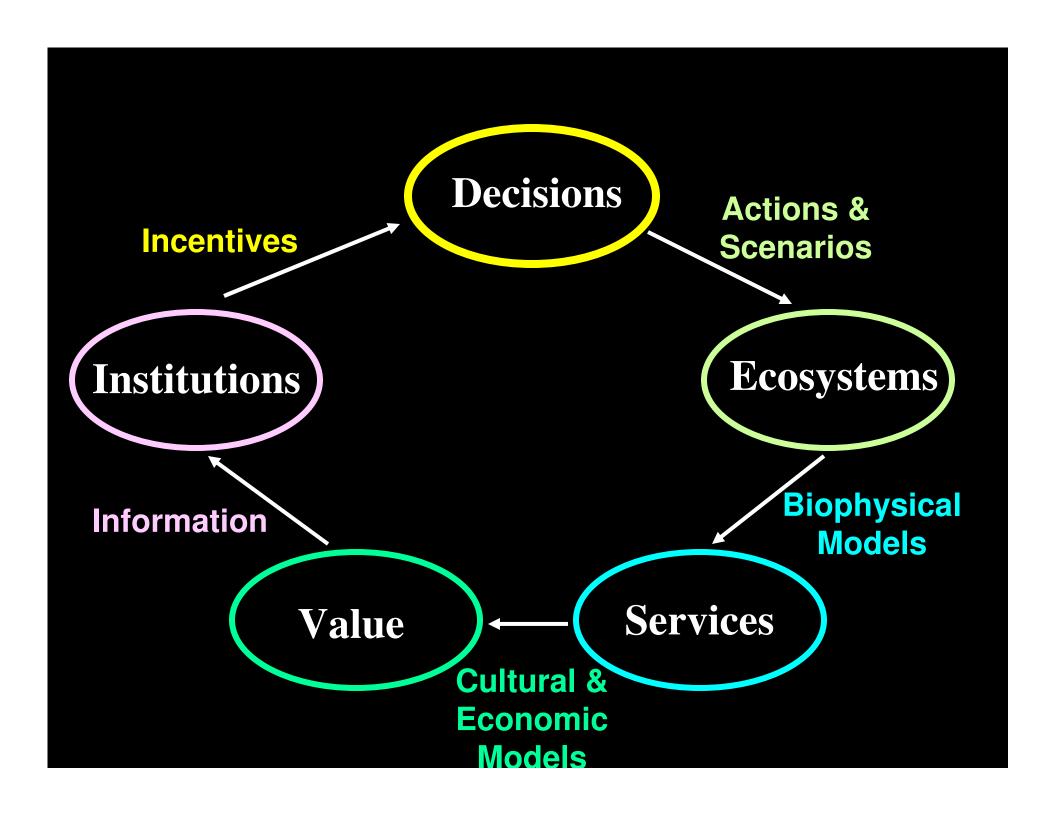
To make the ecosystem services framework operational

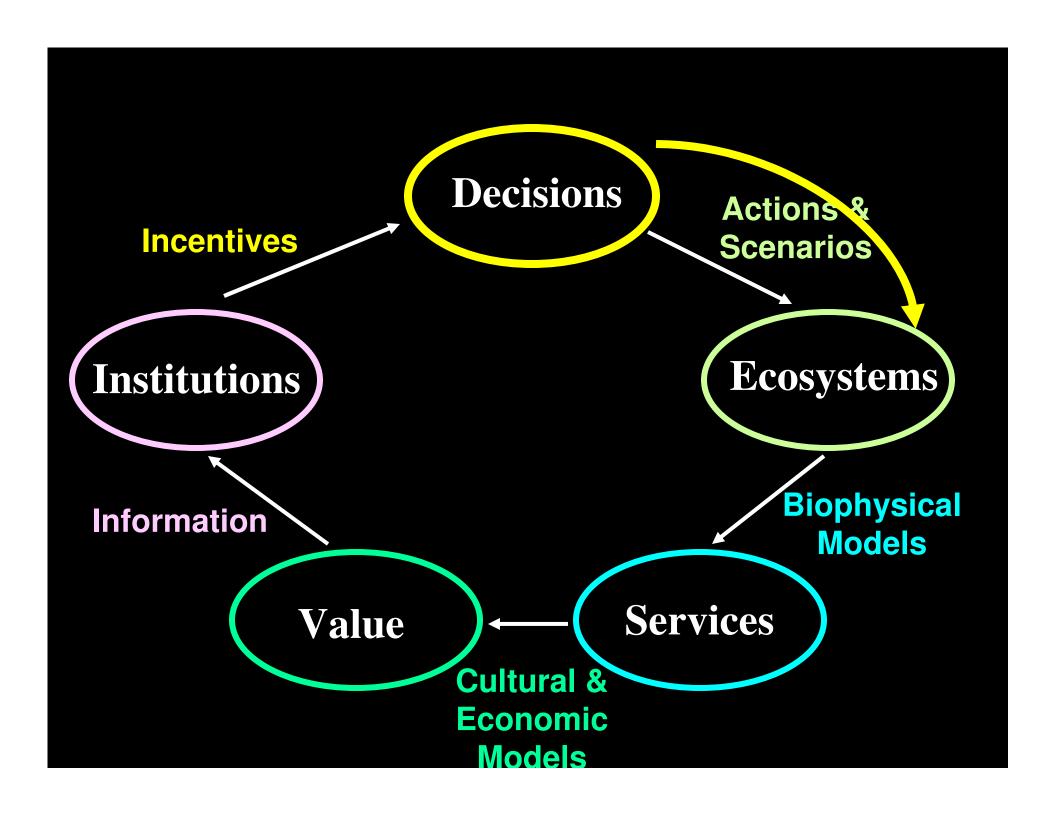
The Challenge

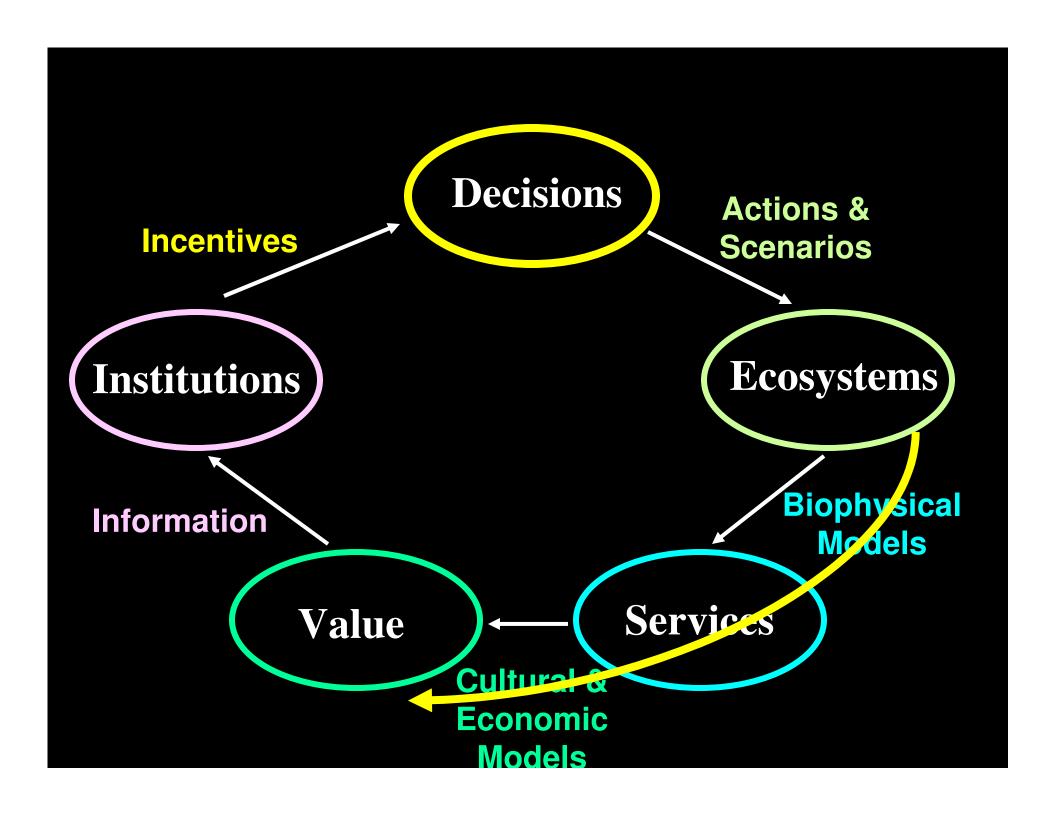
To make the ecosystem services framework operational

- \rightarrow replicable
- $\rightarrow scalable$
- \rightarrow sustainable











1. Provisioning Services



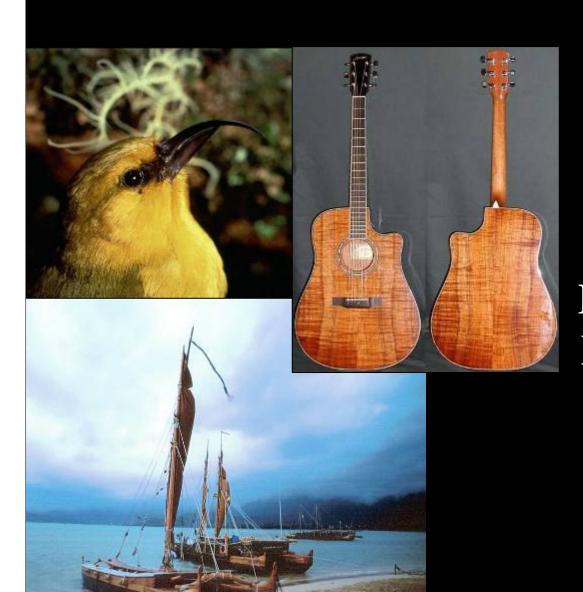




2. Regulating Services



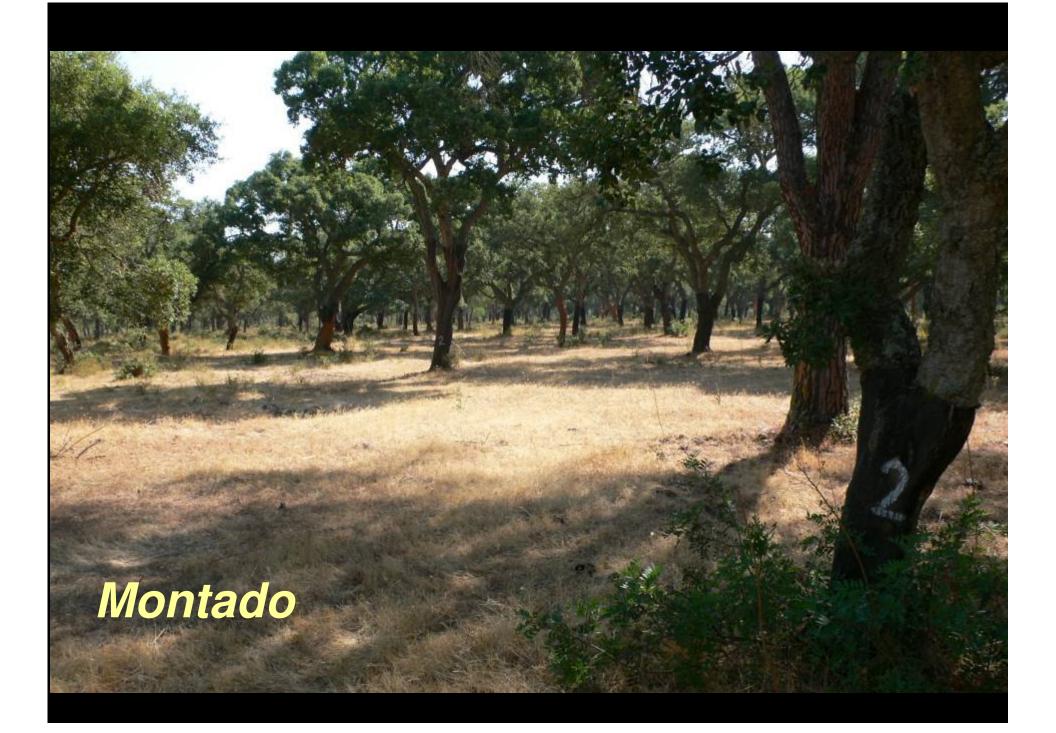
3. Cultural Services



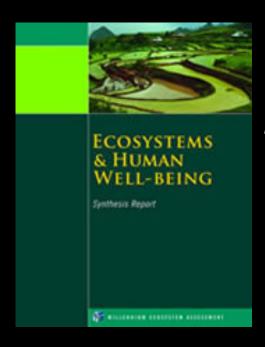
Inspiration
Aesthetic Values
Knowledge Systems
Educational Values
Sense of Place
Recreation
Ecotourism

4. Supporting Services & Preservation of Options





Valuing Ecosystem Services



Global Synthetic

Valuing Ecosystem Services



Local Specific

Value of rainforest:
US\$ 60,000/year
to 1 farm