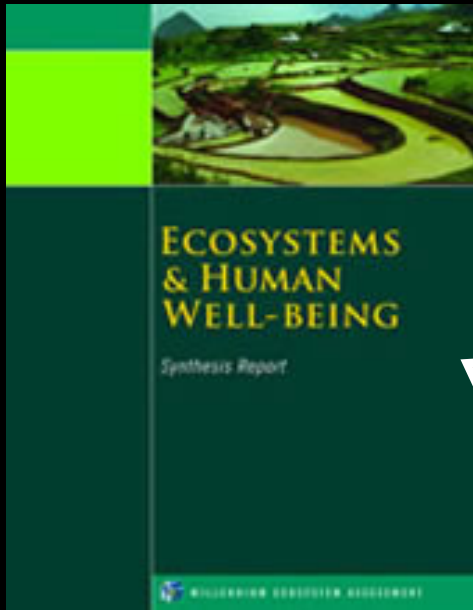
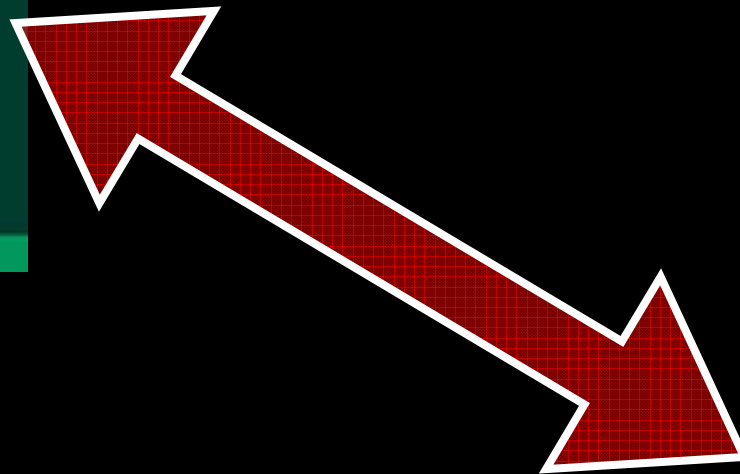


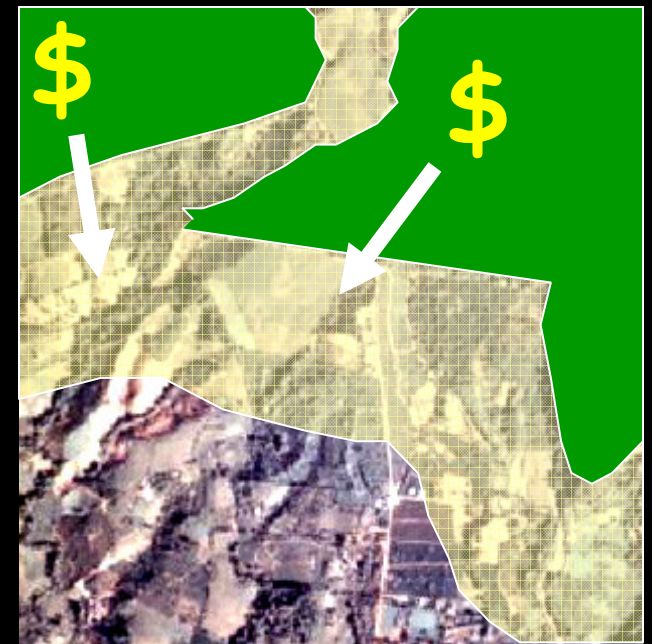
# Valuing Ecosystem Services



*Global  
Synthetic*



*Local  
Specific*



**Value of rainforest:  
US\$ 60,000/year  
to 1 farm**

# The Natural Capital Project



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- 1. Science → new tools**
- 2. Demonstration in sites / sectors globally**
- 3. Engaging leaders**



# InVEST

Integrated Valuation of  
Ecosystem Services & Tradeoffs

# Scenario Tool

How will **ecosystem service values** change...

With climate change?

With population growth?

With a new policy or program?





# How would restoration of riparian habitat affect

*agricultural income*

*drinking water quality*

*erosion control*

*carbon sequestration*

*& biodiversity?*



# InVEST 1.0 can map & value

Biodiversity



Water pollution regulation



Carbon sequestration & storage



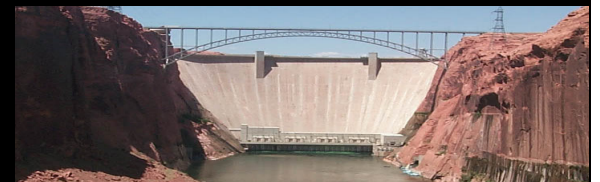
Managed timber production



Crop pollination



Avoided reservoir sedimentation



# And also...

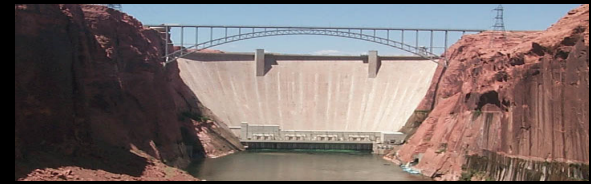
Tourism & recreation



Agricultural production



Flood mitigation



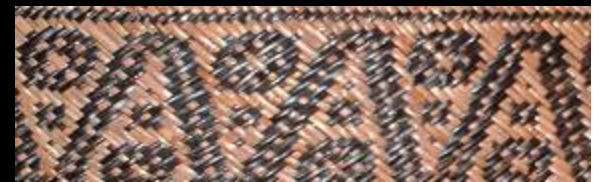
Hydropower production



Irrigation



Open access products





# Marine InVEST



Fisheries, Aquaculture  
Coastal Protection  
Recreation & Tourism  
Wave Energy Siting



# Data inputs on natural capital

Land Use



Soil type



Topography



# Data inputs on built capital

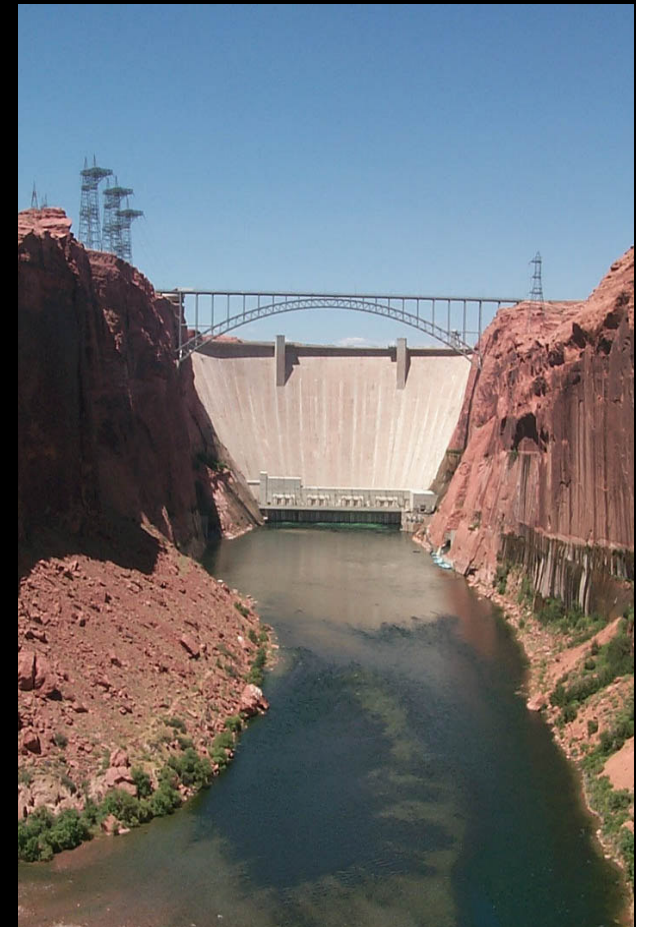
Roads



Cities



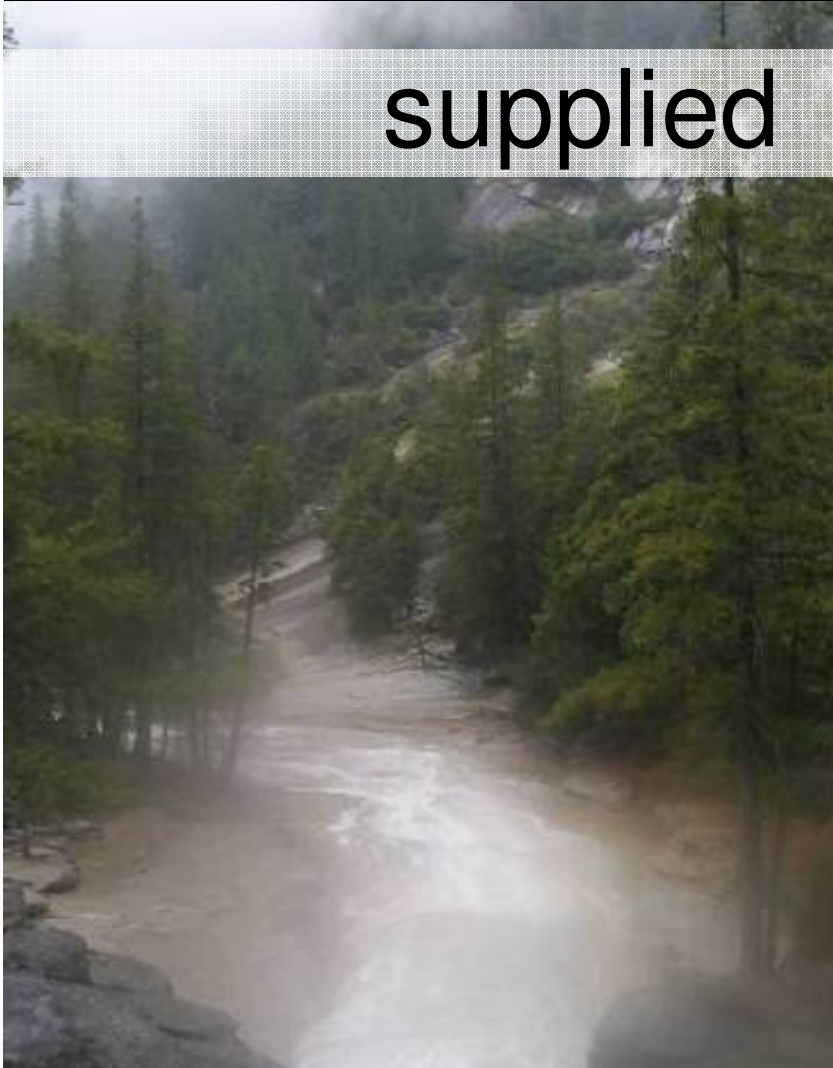
Infrastructure





# Outputs of ecosystem service levels

supplied and demanded





**Stakeholder Engagement**



**Choices**

Change in Management, Climate,  
Population



**Biophysical Models**



**Economic Models**



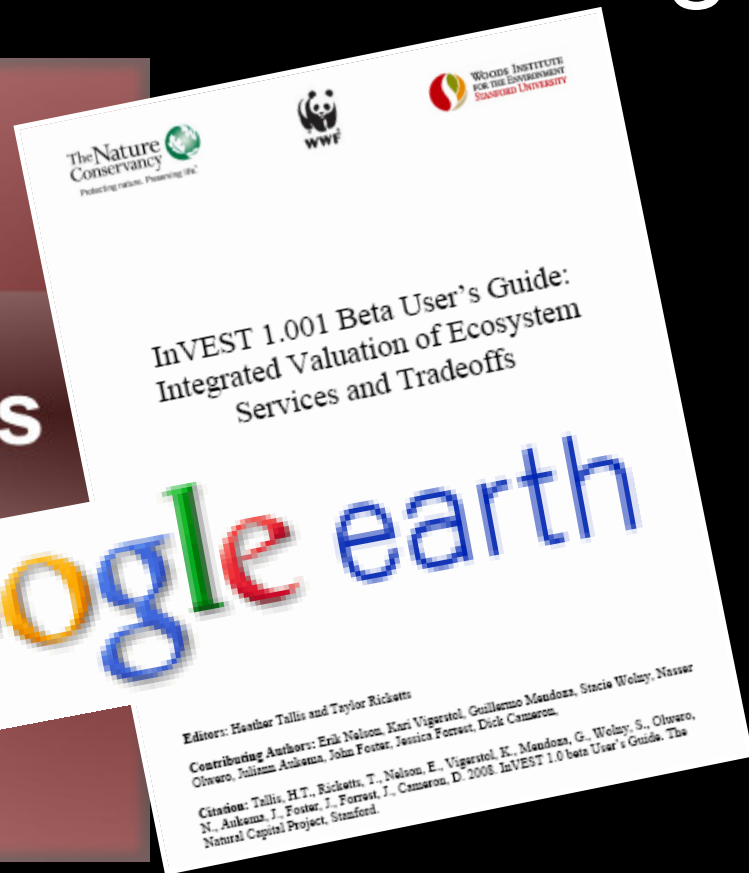
Download InVEST at  
<http://invest.ecoinformatics.org>

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capital  
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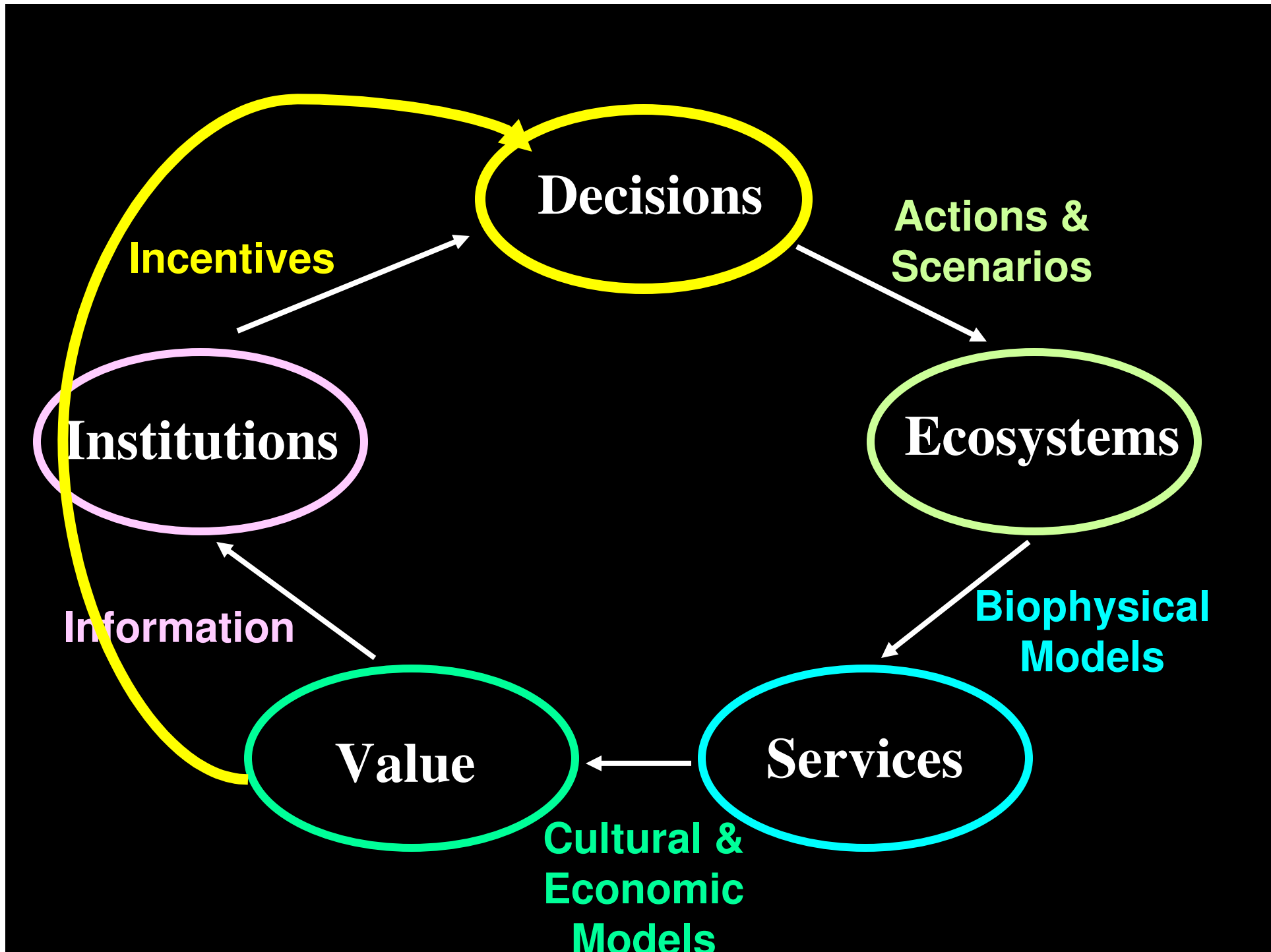
InVEST Tier 1 Tools

Google earth

©2008 Natural Capital Project



Kareiva, Ricketts, Daily, Tallis, & Polasky, Eds. 2010. *The Theory & Practice of Ecosystem Service Valuation in Conservation*. OUP.

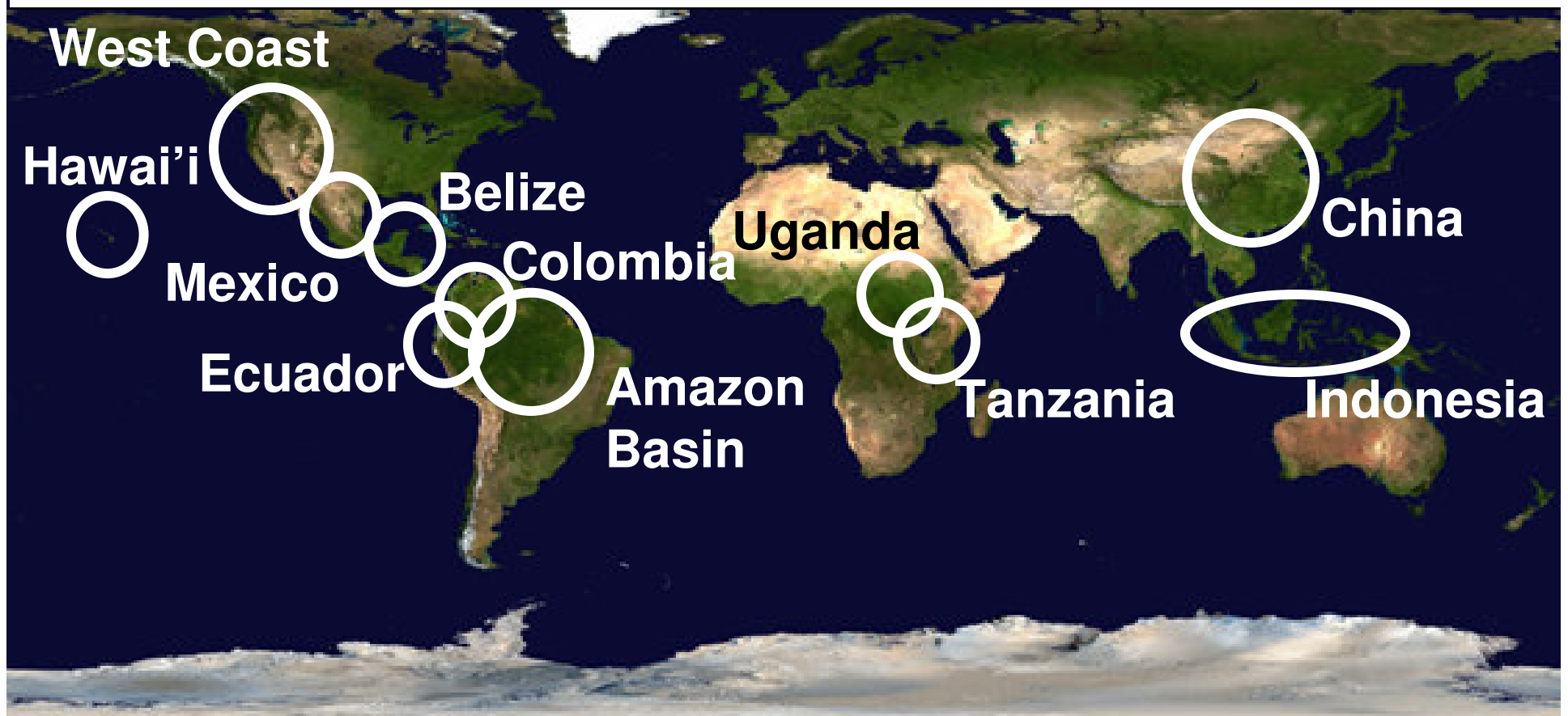




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# Land Use Decisions in Oregon



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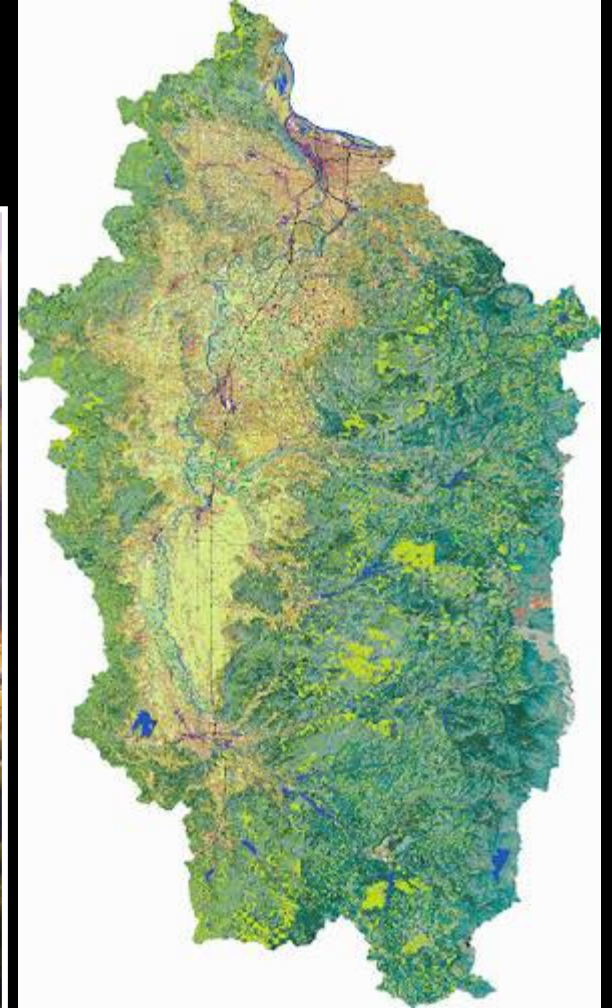
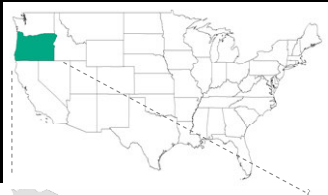
West Coast



1. Embed InVEST in land-use planning
2. New financial mechanisms for realizing the values of natural capital



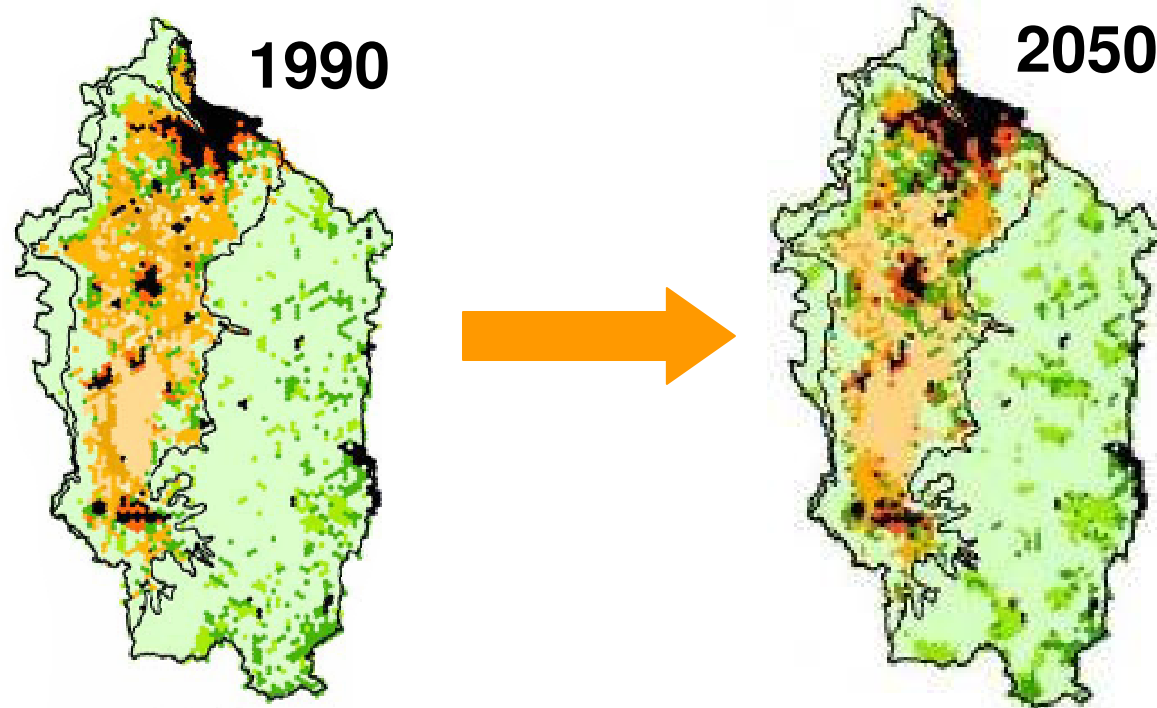
# Willamette Basin



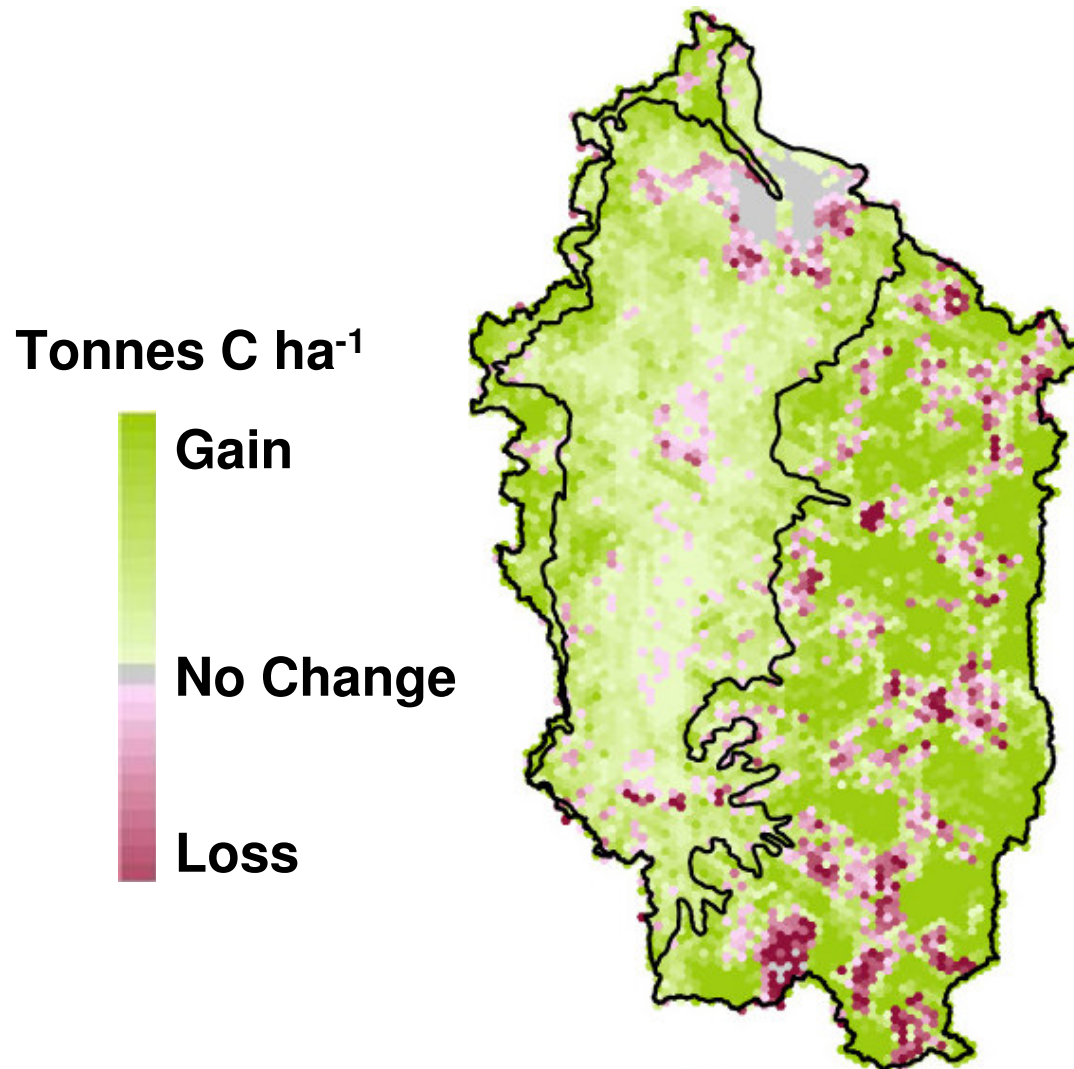


# Scenarios and Decisions

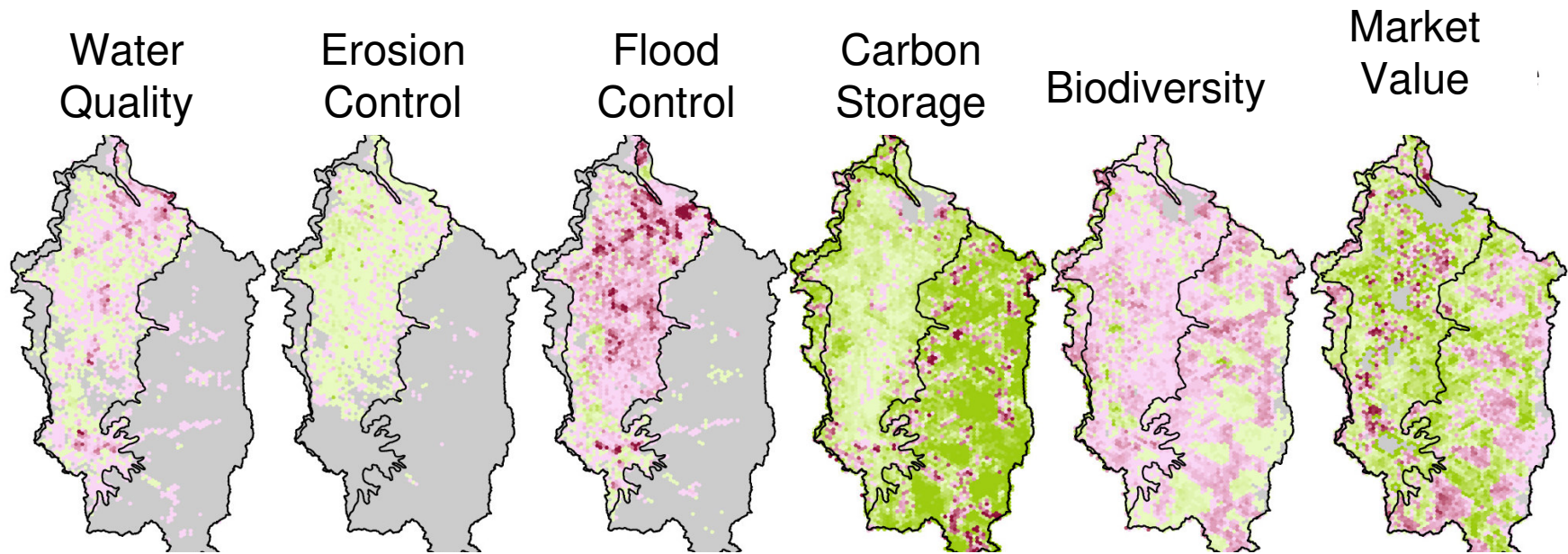
Population doubling and development in the Basin over the next 50 years:



# Change in carbon storage

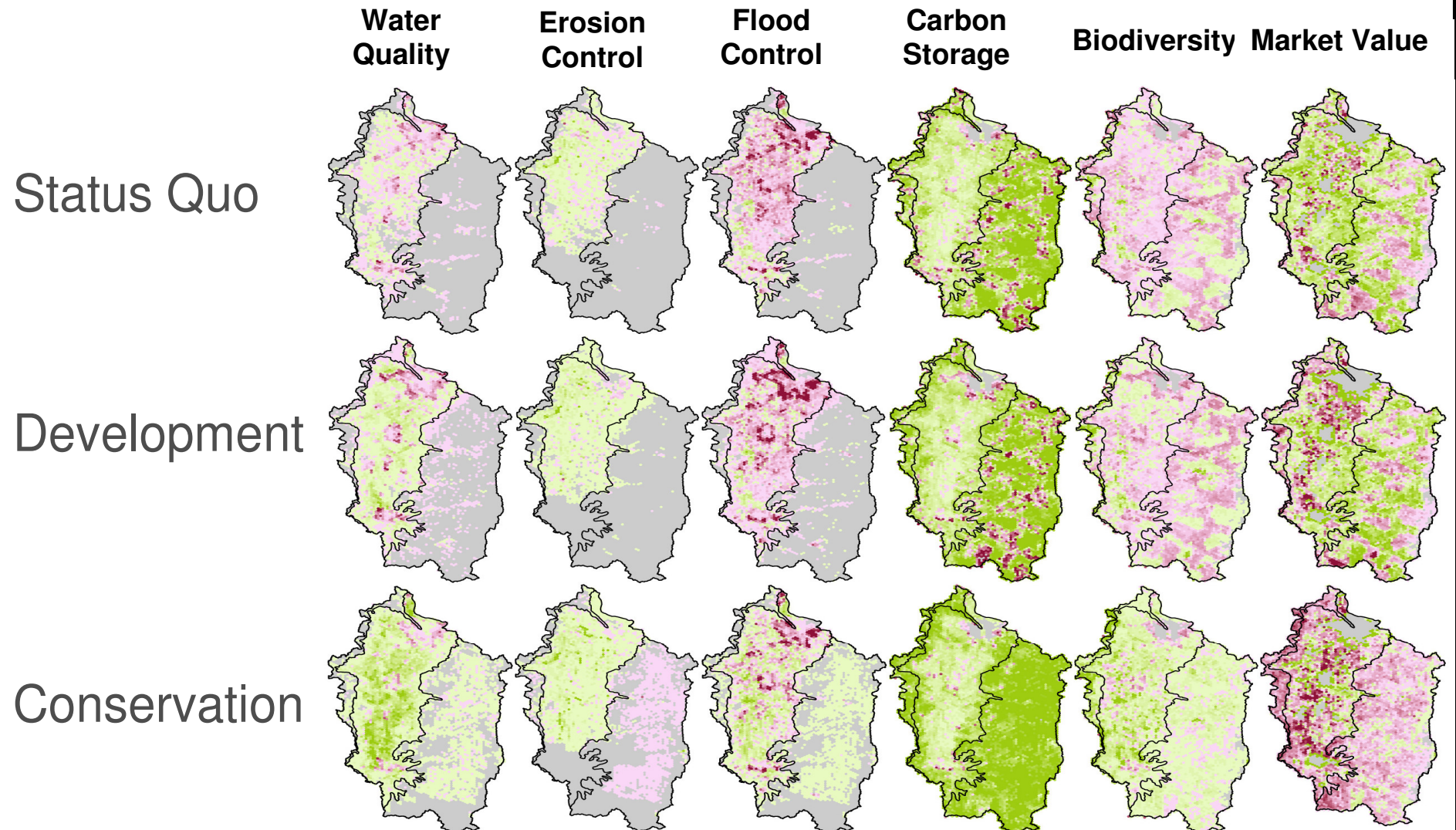


# Changes in multiple services

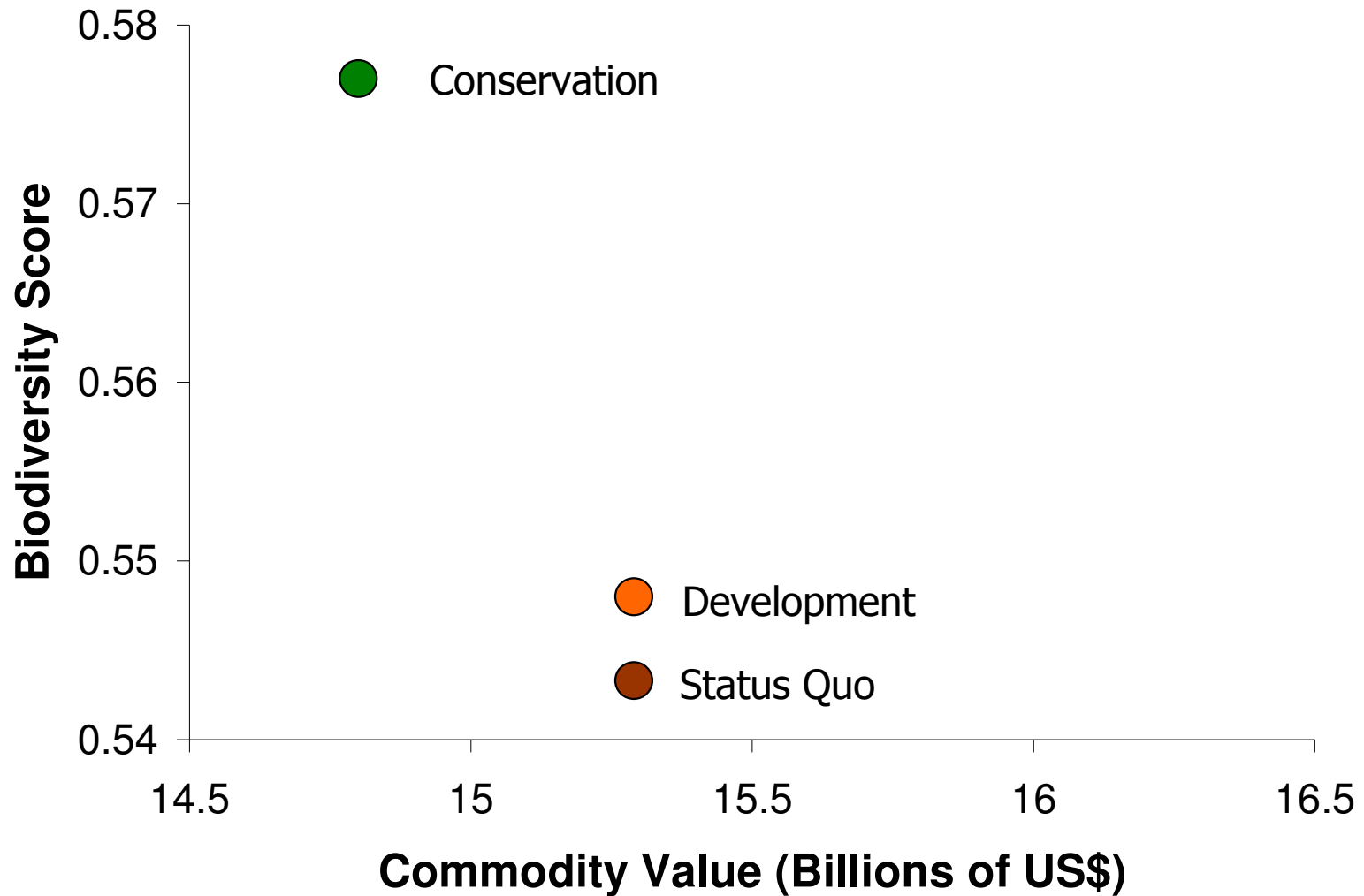




# Analysis of alternative futures

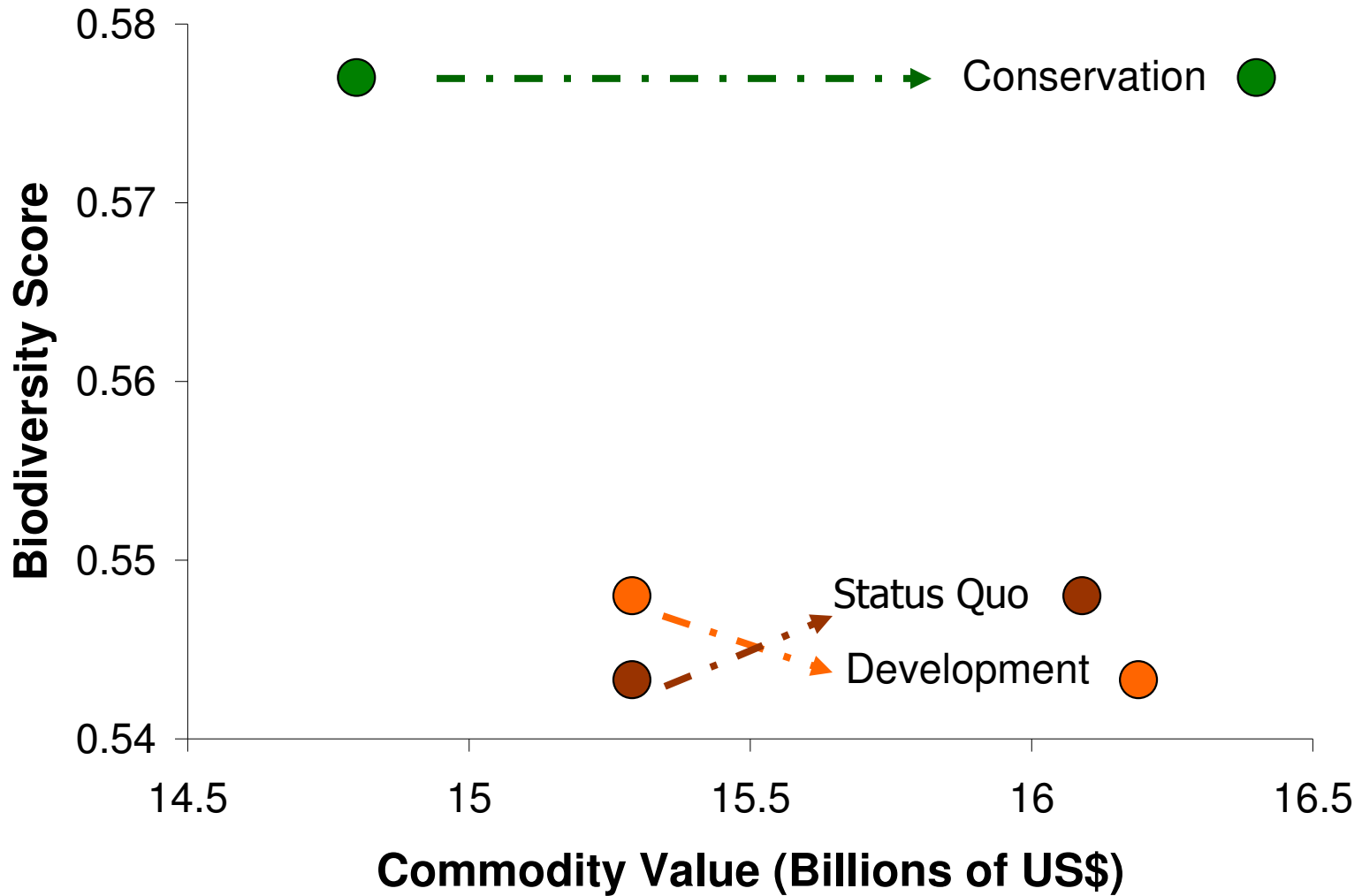


# Formal Carbon Market *Without*



# Formal Carbon Market

*Without* *With*





# Land Use Decisions in Hawai`i



Hawai`i

1. Embed InVEST in land-use planning

2. Create incentives for native reforestation



# Kamehameha Schools Land Assets

