

ON OUR WAY TO BECOME SMARTER | Bourgas, 29/08/2017



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Mobility measures for sustainable urban development

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The 'Lighthouse' and 'Fellow' Cities







LISBON -BORDEAUX - LONDON BURGAS MILANVARSAW

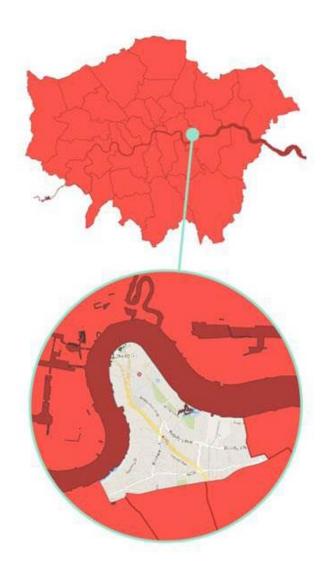


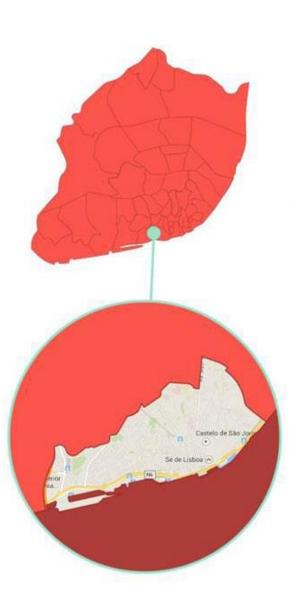


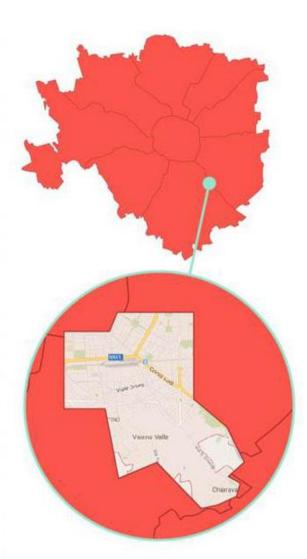
















10 Measures - 'Building Block' Repeatable Solutions



Citizen Engagement



eV Charging



Building Retrofit



Smart Parking



Sustainable energy management systems



eLogistics



eV Car Sharing



Smart Lamp Posts



eBike Sharing



Urban Sharing Platform











The Demonstration

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Citizen Engagement

Co-creation & co-design of digital services and interfaces by and for citizens and companies Design of incentives schemes - "District Bond"



Building Retrofit

+600 social houses; 30 private housing blocks; 5 mixed owner blocks; 3 public buildings;



Energy Management

Implementation and maintenance of a online interoperable Sustainable Energy Management System (SEMS) and a Building Energy Management System (BEMS)



eMobility

+400 eVehicles; 200 new charging stations;

+1100 tons of CO₂/year saved for e-mobility implementation in the pilot areas



EV Car Sharing

+150 new eVehicles for public and community shared use; 7 Autonomous vehicles for public services



eBikes

+ 200 e-bikes (+1500 expected)



EV Charging

+180 Charging Points to be installed



Smart Parking

+1000 parking spaces

(light automation sensors; wi-fi sensors; environmental sensors; geofencing; traffic)



EV Logistics

+160 Logistics eVehicles



Smart Lamp Posts

+3500 Smart Lamp Posts

Open Standard reference architecture - "designed by three cities, built for many" Urban Platform Integration facilitator







PLACE

Task 3.1

Task 3.2

Task 3.3

Task 3.4

Building retrofit

Sustainable **EMS**

Shared e-Mobility

Smart Lamppost







10 Measures - 'Building Block' Repeatable Solutions



Citizen Engagement



Building Retrofit



Sustainable energy management systems



eV Car Sharing



eBike Sharing



eV Charging



Smart Parking



eLogistics



Smart Lamp Posts



Urban Sharing Platform





1 Identification

Design & Specification

3 Market Analysis

Development & Procurement

5 Implementation

Monitoring











	Use Case	Objective	Lisbon	London	Milan
1	Prediction of availability of mobility mode	Forecast of availability of vehicles (per service) and charging stations done by the platform	\ \	AGÊNCIA MUNICIPA	. DE ENERGÍA E AMBIENTE
2	User-based bike reallocation with rewards	Real-time incentives-based system generates offers for users to move bikes from overcrowded stations to nearly empty ones	√	✓	√
3	Mobility island / Hub	Mobility island services: Bike-sharing docking stations Car-sharing vehicles EV Charging stations Other low-carbon last mile mobility solutions	√	<	✓
4	Optimization of parking space usage	Parking spaces made available to "ICE vehicles" for short stops, provided no decrease in level of service perceived by EV users	✓	✓	√
5	Optimization of logistics EV routing	Connected infrastructure able to provide sensing data for route optimization based on charging station availability	✓	✓	√



Lisbon Overview



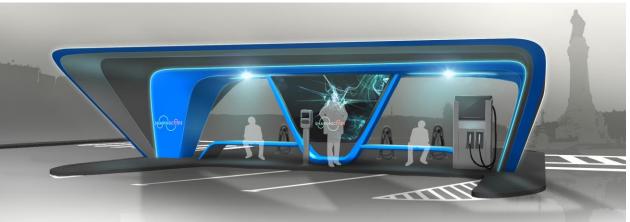


Lisbon Measure: Mobility Island (Public EV Charging)

Achievements so far...

- Supplier selection for charging stations and accessories already performed, including electrical project.
- Informal supplier selection for digital interactive billboard + "shelter".
- Exploration model for mobility island already validated with the City of Lisbon.
- Detailed design of integrated physical solution, according to the services.

- Discussion of inputs/requirements with WP4
- Launch of public tender requiremetris for shelter and digital interactive billboard purchase by the City of Lisbon.
- Discussion of end-user engagement and marketing strategy together with WP2.

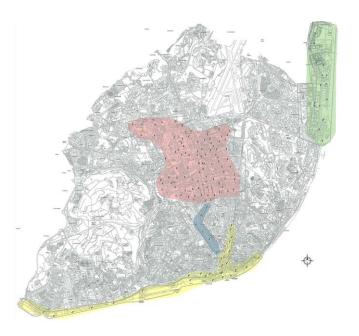




Lisbon Measure: eBike-Sharing

Achievements so far...

- Public tender has been launched and awarded.
- Installation started
- Test phase ongoing with 10 stations and 100 bicycles 10 000 volunteers, 1 200 users



- One of the first stations shall be placed in the Mobility Island.
- Detailed use cases to be defined together with WP2 bike-sharing for Lisbon (2S-2017).





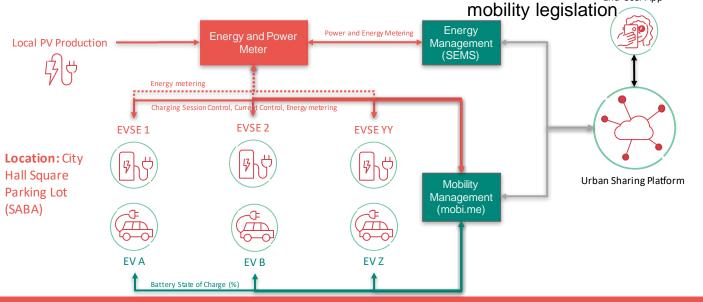
Lisbon Measure: Private EV Charging

Achievements so far...

- In-situ Technical evaluation already performed for the technical constraints.
- Preliminary discussions with WP3.2 for SEMS integration and role.
- Definition of overall control architecture.

- Tendering process for charging stations (including installation).
- Works and installation for additional fast charger.
- Integrated management of business-specific and technical requirements for charging optimization.
- Business Model definition in light of the electric

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Lisbon Measure: E-Logistics

Achievements so far...

- Some EVs already integrated.
- Awaiting formal authorization from the City of Lisbon.
- EDP fleet vehicles selection on-going.



- New batch for installations
- Overall definition of scope for the measure in light of the specific stakeholders that have been or are to be attracted.
 - EMEL Fleet for use in their parking meters maintenance and cash collection activities (and other).
 - CML Fleet for deliveries, garbage collection, street monitoring.
 - EDP Fleet for use in day-to-day operations.
- Opportunity: Integration with 25 post-office electric vehicles.
- Opportunity: 25 E-Canter electric trucks are to be included in the City of Lisbon fleet in 2018.



Lisbon Measure: E-Car-Sharing

Achievements so far...

- 15 Peugeot iON fleet already identified by the City of Lisbon (+25 vehicles as an objective).
- Preliminary solution awaiting formal approval (baseline monitoring of movements and personnel mobility) – meeting with Deputy Mayor already took place.

- Corporate sharing service design process to be formally kicked-off together with WP2.
- MDC installation in vehicles.
- Identification / addition of new vehicles to be included in the project.

	UN	YEAR		
Fiat Seicento Elettra	1	2000		
Gem E2 - Segway PT I2 Police	14	2007 - 2008		
Goupil G3	18	2010 -2012		
Mitsubishi I-Miev	2	2011		
Renault Fluence Z.E.	12	2013		
Peugeot iOn	42	2013		
Mega RM	3	2013 -2014		
Renault Twizy	12	2014		
Govecs \$ 3.4	1	2014		
Toyota Prius Plug-In	3	2015		



Lisbon Measure: Smart Parking

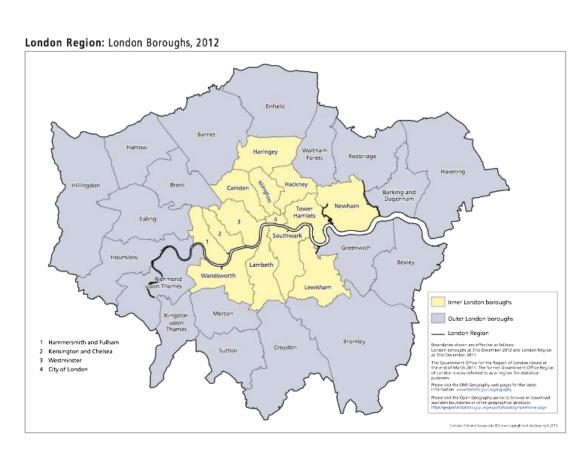
Achievements so far...

- Technological evaluation and selection of potential solutions.
- Awaiting definition of the mobility island concept in order to include magnetometer pavement-based solutions (or others).
- Installation of first parking sensors concluded

- Selection and installation of parking sensors next to the mobility island (3 spots)
- Integration with LoRaWAN network (?).
- Selection of second area to be monitored with probable installation of camera sweeping sensors.



London / Greenwich Overview





Greenwich Measure: EV Car Clubs

Achievements so far...

- Feasibility has been undertaken; established that initial pilot of 6-10 vehicles would work well in area
- EV Car Clubs Demand analysis undertaken

Whats next...

 Detailed local consultation to establish usage, locations and tender process for provider

Electric Vehicle Car Club
Review

Final report

Description

Our ref: 22902801





Greenwich Measure: Electric Vehicle Charging Points

Achievements so far...

- Aim: to encourage uptake of electric vehicles to contribute to better air quality and wider Smart City agendas
- Feasibility work undertaken to establish the optimum methods for increasing onstreet EVCP provision (resulting from the EV Demand Analysis study).

Whats next...

 Detailed local consultation to establish usage, locations and tender process for provider



Greenwich Measure: Electric bike share scheme

Achievements so far...

- Aim: Improved local air quality from switching from private car use to shared bike system (fewer overall car trips) and improvements to public health from active travel.
- Feasibility work performed to identify the best solution for the demonstration area.
- Initial 'attitude survey' performed.
- First stage for tendering process has been performed. Monitoring strategy defined with WP8 with GPS and travel diaries.

- Detailed local consultation to establish usage, locations and tender process for provider for second stage.
- Monitoring of usage.





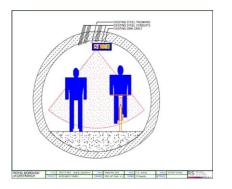
Greenwich Measure: Foot Tunnel Management

Achievements so far...

- Aim: Allow safe use of constrained space in the tunnel, allowing for varying use throughout the day. Will allow cycling when low numbers of pedestrians are Also provides 24/7 usage data.
- Detection cameras and signs in place. A 'live trial' is now in progress, to determine suitable thresholds for different messages to be displayed.

Whats next...

 Completion of live trial, legal changes, and public engagement







Greenwich Measure: Autonomous Vehicles

Achievements so far...

- Preparation for the extensive public trials of autonomous 'last mile' shuttles.
- Development and production of the shuttles, extensive testing of the autonomous systems and development of the safety case.

Whats next...

- Start of real-world testing.
- Refinement of "Sharing Cities use cases"

GATEway project overview













Trial #3:



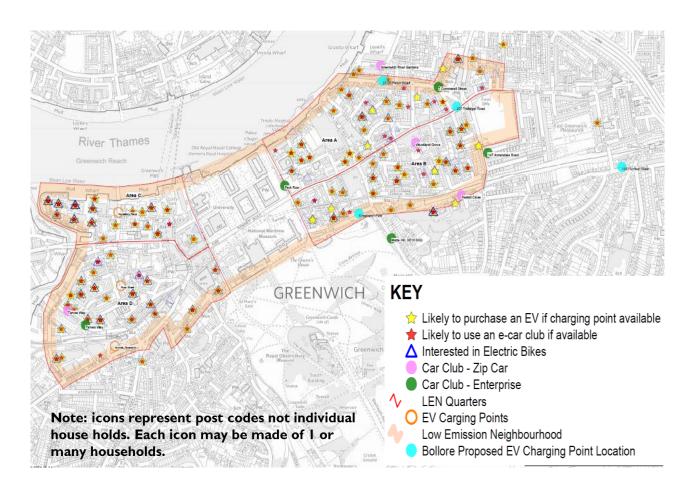
- Test and evaluate several use cases for autonomy
- · Human factors and technology focus
- Shuttles ready for validation and testing July 2016
- Live trials with participants in August 2016
- £2.3m deployment includes, command and control, visualization, mapping, demand control and monitoring software and shuttle development (×7)





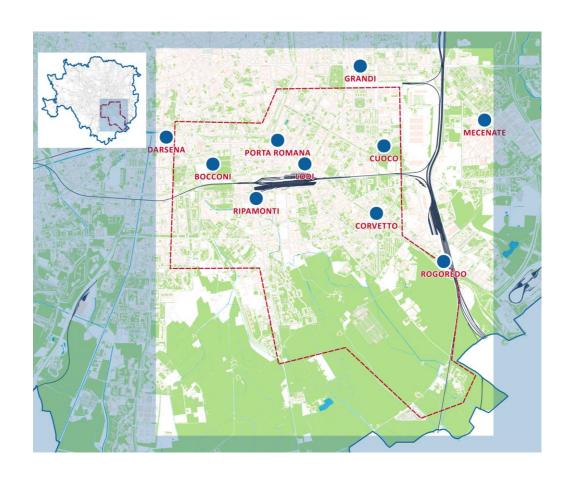
Greenwich: EV Demand Analysis

- Went out to 7000 house holds in the demonstrator area
- 652 responses came back (9.3% response rate)
- 11% (74 households) own or would consider owning an EV currently
- Rises to 36% (231 households) considering purchasing an EV if a charging point was available on their road
- 41% would use an EV car club if available
- 40% would use an e-bike sharing scheme if available





Milan Overview





Milan Measure: eBike-Sharing

Achievements so far...

- 7 new bike sharing stations have been identified through Technical examinations.
- Set up of 4 bike-stations (out of 7 stations foreseen).



- Install 3 new bike sharing stations and deploy 150 e-bike sharing (End 2017)
- Introduce a reservation system that ensures the availability of a bicycle at any time of the day (June 2017)
- Planning of a bike's reallocation system (End 2017)





Milan Measure: eCar-Sharing

Achievements so far...

 10 Mobility Areas inside the test area and in close surroundings have been identified through technical examinations



- Installation of 60 charging points for the electric car sharing (6 points each area) of which 20 rapid charge (planning end October, set-up March 2017)
- Deployment of 60 electric cars e-car by e-car sharing operators (End 2017)
- Planning of a bike's reallocation system (End 2017)





Milan Measure: Condominium eCar-Sharing

Achievements so far...

- Preliminary evaluation of possible condominiums
- Call for service providers identification opened



- Co-design the condominium car sharing service (November 2017)
- Service provider selected (October 2017)
- Testing the service with at least 2 vehicles for 3 years (start-up by January 2018)

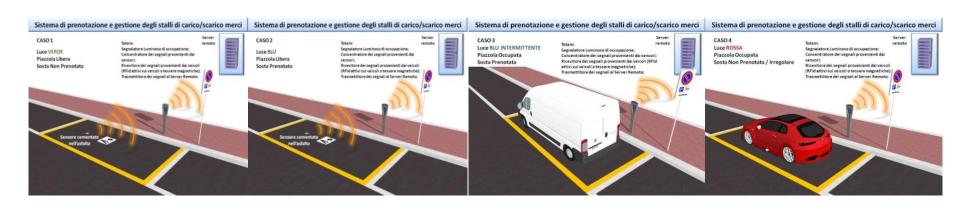


Milan Measure: Smart Parking

Achievements so far...

- Preliminary studies and evaluation of technologies.
- On-site inspection for technical assessment

- Identify and install 125 sensors for the monitoring and parking control (September 2017)
- 100 more sensors could be included in the District area (tbc)





Milan Measure: eLogistics

Achievements so far...

 Activities planning shared among Poliedra, AMAT, Comune di Milano









- Develop a logistics platform with 9 electric vans (with OBU) and 2 e-bikes (starting activity September 2017)
- Plan and co-design innovative logistics services (starting activity September 2017)
- Install 1 rapid charging point for logistics operations. (2018)







Why are we doing this? Why should a city go for eMobility actions?







Why are we doing this? Why should a city go for eMobility actions?







It's technology supporting urban planning and management!

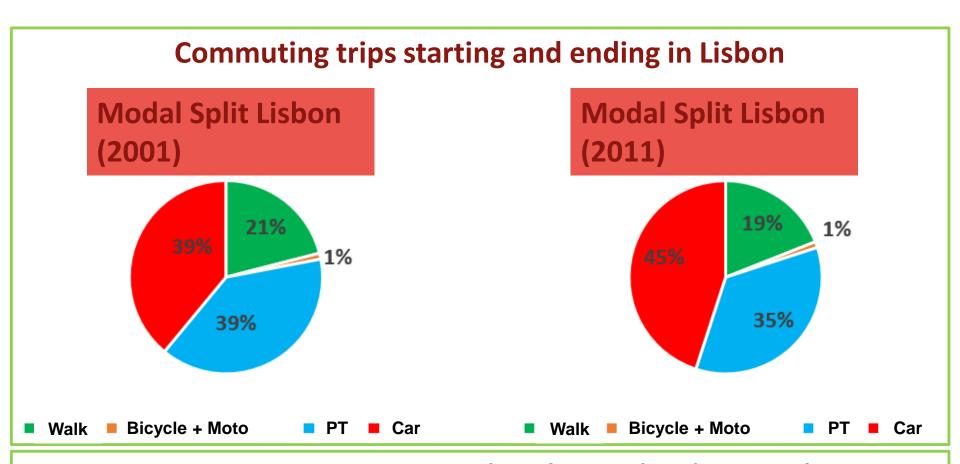
Example: the Lisbon experience...









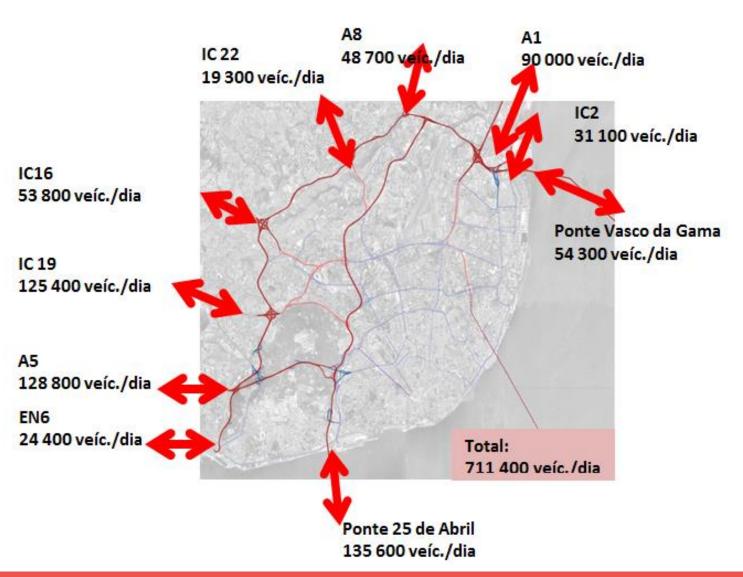


Commuting trips starting outside Lisbon and ending in Lisbon 50% TP + 50% carro

Source: Census 2001 and Census 2011



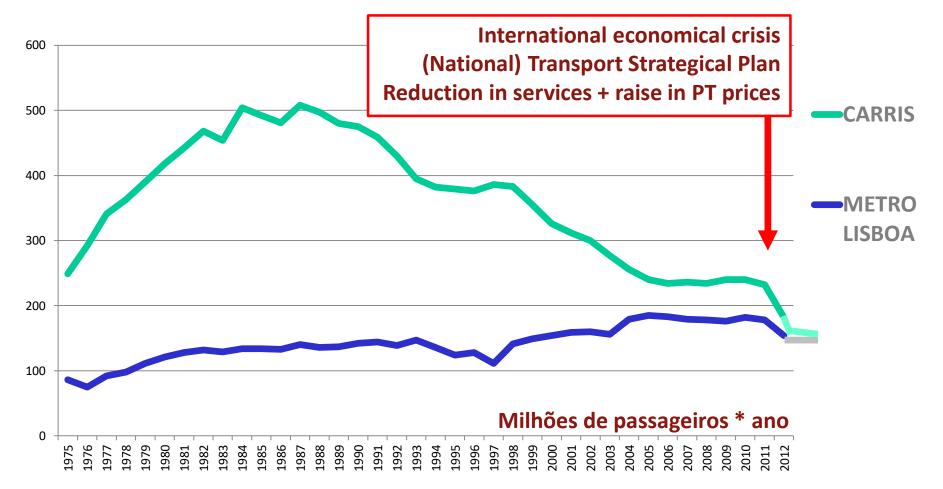




Source: CML/TIS (2015)





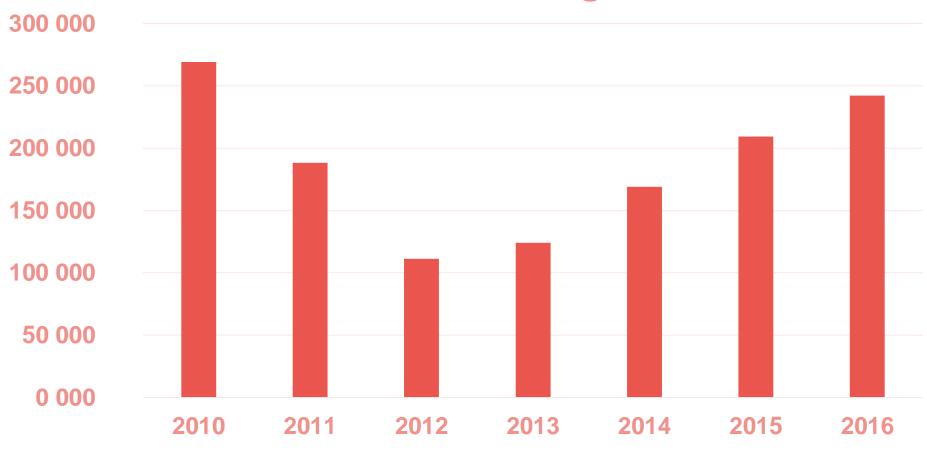


Carris – 145 Million passengers (2015) Fonte: Carris Metro – 139 Million passengers (2015) Fonte: Metro Lisboa 2014/2011 = - 21,4% Carris 2014/2011 = - 21,6% Metro





Car sales Portugal



Source: ACAP





Great mobility challenges in Lisboa

- Increase population
- Increase proximity guarantee services in each neighbourhood
- Increase home-school connectivity
- Requalify public space and pedestrian network
- Employment near PT interfaces
- Redefine PT network and increase services
- Park&Ride
- Create a strong cycling network
- Promote sharing & incorporate smart phone services
- Integrate all networks and services
- •





S5 - Schoolar

S4 - Turistic

S3 - Logistics

S2 - Sharing

S1 - Parking

N5 - Interfaces

N4 - Traffic

N3 - PT

N2 - Cycling

N1 - Pedestrian









S5 - Schoolar

S4 - Turistic

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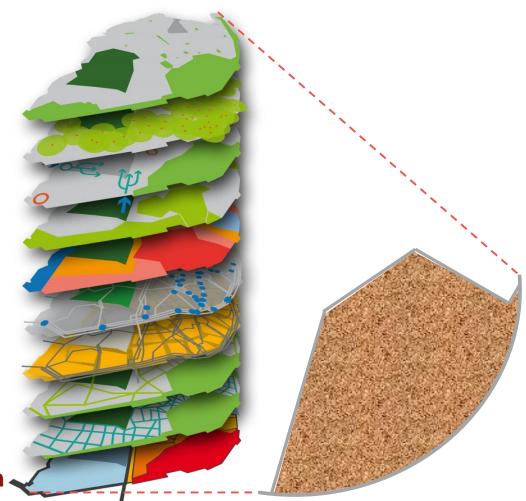
N5 - Interfaces

N4 - Traffic

N3 - PT

N2 - Cycling

N1 - Pedestrian



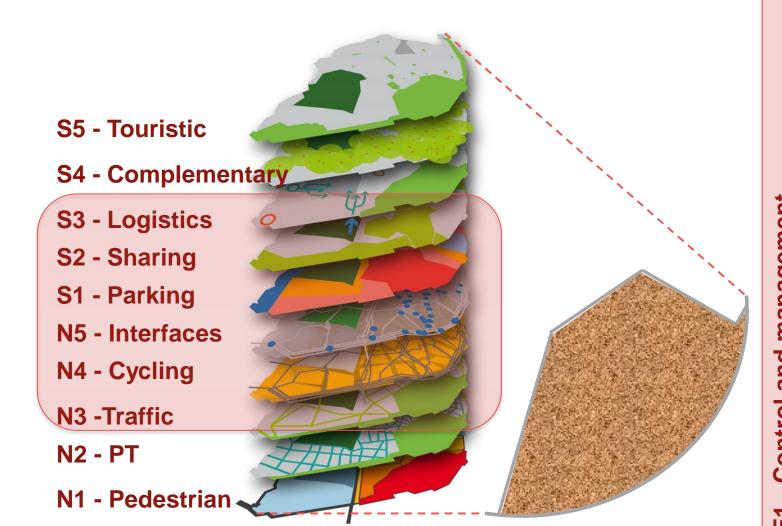
Information, promotion, public participation **Control and management**

Regulation and Incentives

Evaluation Monitoring **Financing**







promotion, public participation **Control and management** Information,

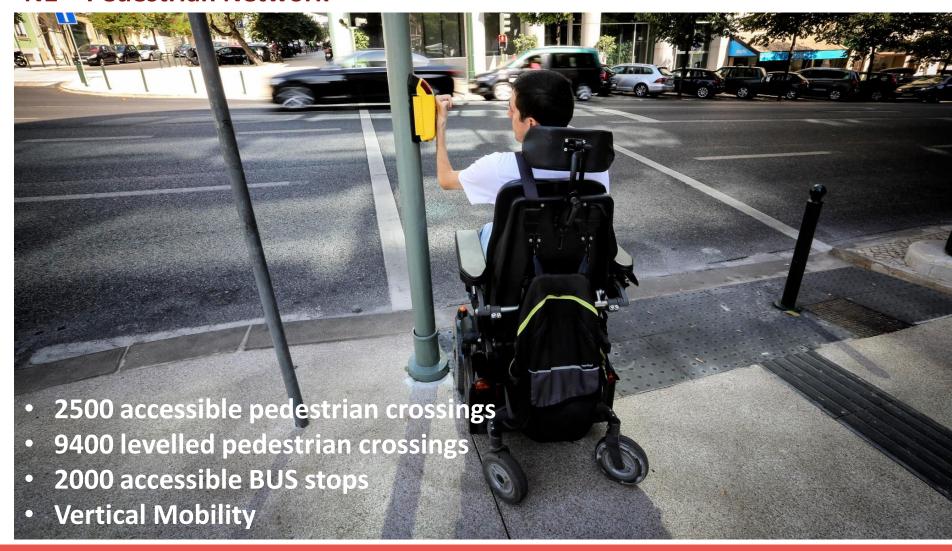
E3 - Financing E4 - Regulation and Ince

:4 - Regulation and Incentives:5 - Monitoring and Evaluation





N1 – Pedestrian Network







N2 - PT Network

- Municipal BUS control
- Increase quality of service
- Regain passengers
- 60 millions CAPEX
 (3 years) + structural founds
- 250 new buses (15 eBus)
- 220 new drivers
- 7 MetroBUS (BHLS) new lines
- 21 neighbourhood lines
- Free of charge < 12 years old
- 15€ > 65 years old



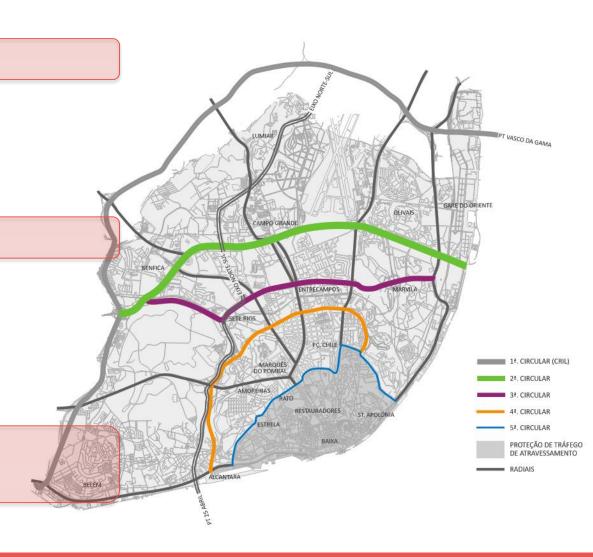




N3 - Traffic Network

- LEZ
- CAZ
- 30Z
- Downtown protection
- Traffic calming
- Speed monitoring
- Camera monitoring
- Mental Map strategy
- Ring vs Radial
- Sign strategy
- Traffic light strategy
- EV market increase
- Environmental impacts









N4 - Cycling Network

- 150 kms of bike paths
- 3 levels
- Different typologies
- Bike Parking (dif levels)
- Signing
- Image
- Promotion (EMW; ECC...)







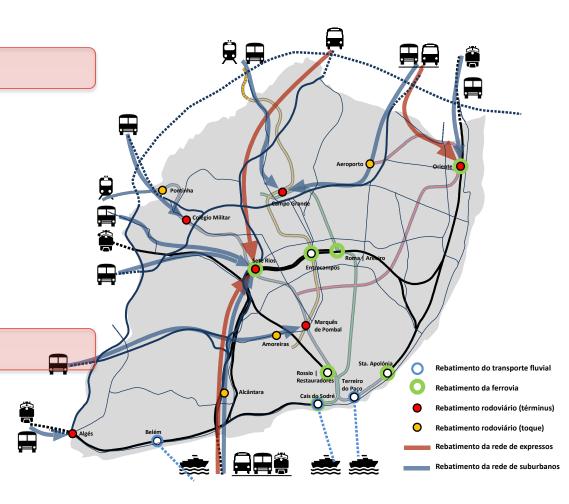




N5 - Interfaces Network

- Cais do Sodré
- 7 Rios
- Campo Grande
- Sul e Sueste
- Santa Apolónia
- Alcântara
- Pontinha / Nova Feira Popular
- Marquês de Pombal

•







S1 - Parking Services

- New parking strategy reach the entire city
- Residents vs commuters (regulation by price and stamps)
- Resident stamp, green stamp, low mobility stamp, logistic stamp
- APP ePark e Smart Parking
- SH vs SV
- Parking: eV (charging)
- Parking: private
- Parking: motorcycle
- Parking: bicycle
- Parking: touristic services
- Parking: L/U
- Parking: sharing services
- Parking: building (365 parks)
- Park&Ride (4455 spots)







S2 – Sharing Services

- Lisbon Bike-sharing
 - 23 M€
 - 1410 bicycles
 - 940 eBikes
 - 470 standard
 - 140 Stations
- eScooter Sharing
- Car Sharing (?)
- What else?







S3 – Logistic Services

- Small regulation
- Studies and proposals
- EC Projects (FREVUE, DOROTHY, STRAIGHTSOL, SC...)
- Stamps L/U
- Smart parking

New strategy?







S4 – Complementary Services

- Municipal transport scholar services Alfacinhas
- Private transport scholar services
- Corporate/business transport services
- Neighbourhood Lx Door-to-Door
- •







S5 – Touristic Services







- **E1 Control and management**
- **E2** Information, promotion, public participation
- E3 Financing
- **E4 Regulation and Incentives**
- **E5 Monitoring and Evaluation**

