

The number one event for forward-thinking professionals in the built environment

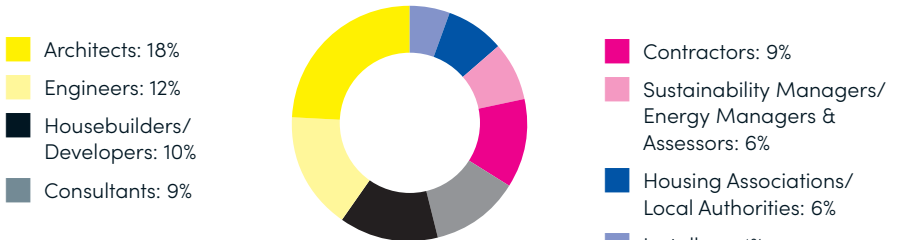


88%
of visitors
managerial
level or above



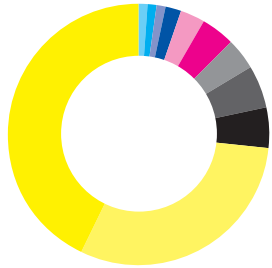
72%
of visitors
authorise or
specify products

Connecting the entire supply chain...



*Key job functions selected

Gain access to UK and major international markets



- South East: 42%
- London: 30%
- South West: 5%
- East Midlands: 5%



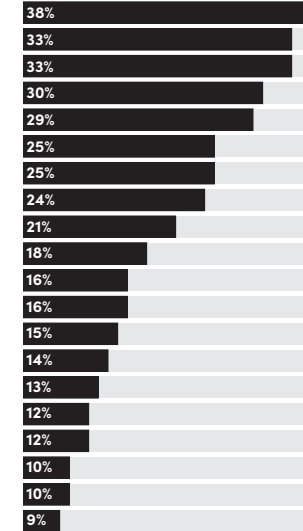
- East Anglia: 4%
- Midlands: 4%
- Yorkshire & Humberside: 3%
- North West: 2%
- Wales: 1%
- Scotland: 1%
- North: 1%

“ There’s been great footfall throughout the event, and we’ve been able to demo new, innovative products that visitors have been genuinely interested in and intrigued about. We’ve also noticed a big sustainability and low energy construction focus which is what Ecobuild is all about. ”

Stuart Devoil, Head of Marketing and Brand at MEDITE SMARTPLY

Product Interest

- Building Materials ▼1
- Renewable Energy & Microgeneration ▼2
- Green Infrastructure & Biodiversity
- Energy Management Products
- Building Systems
- Building Structures ▼3
- Finishing Products & Materials
- Interior Design
- Building Information Modelling (BIM)
- Water Recycling & Saving
- Fittings
- External Works & Products
- Building Services & Management ▼4
- Building Completion ▼5
- Waste Management & Efficiency
- Offsite Technologies
- Waste Management Products & Solutions
- Professional Services
- Software & IT
- Substructures



“ Mapei invests 5% of annual turnover in Research and Development activities with a total of 70% of this channelled into the development of more environmentally friendly products; Ecobuild is a great platform to showcase our products and eco-commitments, speaking to other like-minded professionals and students who use and specify our products on a daily basis. ”

Phil Breakspear, Managing Director at Mapei UK

9%

international visitors

83

countries represented

TOP **20** Countries

- | | | | | |
|--------|----------|-------------|--------------|---------------|
| Turkey | Portugal | Netherlands | Austria | Finland |
| China | Ireland | Belgium | Lithuania | United States |
| France | Germany | Denmark | Sweden | Norway |
| Italy | Poland | Spain | Russian Fed. | Switzerland |

“ We’ve been here for five years, and we’ve got bigger and better each year. The content within the show this year has been fantastic, and it means the footfall has been huge – it’s even been a challenge to keep up with the numbers of people visiting our stand. Within the first morning, we hit 25% of our targets. The quality of people we’re speaking too and the projects they’re working on has also been really high. ”

Lizzie Seaton, Head of Marketing Communications, Celotex

1 Building Materials	
Timber	6845
Concrete	5504
Steel	4917
Other	915
2 Renewable Energy & Microgeneration	
Solar PV	5934
Solar Thermal	5100
Heat Pumps	4929
Energy Storage	4832
CHP/ District Heating	3213
Biomass	3150
Wind	3135
Energy from Waste	3022
Geothermal	2747
Biogas/ Anaerobic Digestion	2236
Other	160

Source: Ecobuild 2017 visitor registration data from N200

3 Building Structures	
Timber	4147
Concrete	3637
Natural Materials	3486
Steel	3471
Masonry	3135
Recycled Materials	3100
Other	187

4 Building Services & Management	
Heating Systems	2507
Building Controls	2474
Ventilation	2263
Lighting	2190
Air-Conditioning & Purification	1870
Other	147

5 Building Completion	
Insulation	2262
Doors and Windows	2253
Cladding Systems	2247
Roofing Systems	2127
Flooring	2017
Other	103

Over 10,000 industry professionals joined the Redefining Sustainability debate and discussed the key issues currently facing the built environment.

Theatre Attendees

BRE Academy	Build Circular	City Hall	Conference Arena	District Energy	Explore Offsite	Green Infrastructure	Infrastructure	Performance Lab
940	995	1,098	2,707	390	1,039	684	1,011	1,182



*Number includes seated visitors, scanned at the start of the session only

“ As first time exhibitors at Ecobuild 2017, we were unsure of what to expect. However, we had a fantastic show – I lost my voice after the first day as we were so busy! Having such a positive experience, we have already rebooked for 2018, doubling the size of our stand. ”

Toby Chamberlin, Sales Director, Rhico

“ Cenergist were proud to be part of the District Energy Village and as a growing leader in the sector, having installed over 3800 domestic connections and created 27 energy centres, are encouraged by the interest shown by delegates in the sector. ”

Sean Donkin, Business Development Manager, Cenergist

For more information and to book your stand for 2018 visit www.ecobuild.co.uk/exhibit

ORGANISED BY: **futurebuild events**



WITH THANKS TO OUR 2017 STRATEGIC PARTNERS



www.ecobuild.co.uk



#Ecobuild



/ecobuildnow



/ecobuildnow